**John Farda**

**Managing Director, North America**

Charged with spearheading the firm’s growth agenda in the US and Canada from his base in New York, John Farda is OANDA’s Managing Director for North America.

Having previously worked at the CME Group and E\*TRADE, Farda has a wealth of experience driving transformation and growth in the financial markets. He joined OANDA from Fidelity Investments, where he held several positions, most recently acting as Head of Product for the SimpliFid Digital Solutions division.

John holds a BA in Economics and English from the University of California, Berkeley.