



Style Guide - Typography for digital

Roboto

Google Font

Roboto has a dual nature. It has a mechanical skeleton and the forms are largely geometric. At the same time, the font features friendly and open curves. While some grotesks distort their letterforms to force a rigid rhythm, Roboto doesn't compromise, allowing letters to be settled into their natural width. This makes for a more natural reading rhythm more commonly found in humanist and serif types. This is the regular family, which can be used alongside the Roboto Condensed family and the Roboto Slab family.

Characters

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 ' ? ' " ! " (%) { @ } / & \ < - + = \$

H1 - Style / Font Size / Colour

Heading | Bold | 48px - 58px

H2 - Style / Font Size / Colour

Heading | Medium | 36px - 47px

H3 - Style / Font Size / Colour

Heading | Medium | 20px - 30px

H4 - Style / Font Size / Colour

Heading | Medium | 16px - 24px

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Open Sans

Google Font

Open Sans is a humanist sans serif typeface designed by Steve Matteson, Type Director of Ascender Corp. This version contains the complete 897 character set, which includes the standard ISO Latin 1, Latin CE, Greek and Cyrillic character sets. Open Sans was designed with an upright stress, open forms and a neutral, yet friendly appearance. It was optimized for print, web, and mobile interfaces, and has excellent legibility characteristics in its letterforms.

Characters

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 ' ? ' " ! " (%) { @ } / & \ < - + = \$

Large Paragraph - Style / Font Size / Colour

Large Paragraph | Regular | 20px - 30 px

Paragraph - Style / Font Size / Colour

Paragraph | Regular | 16px - 24 px

Hyperlink Style / Font Size / Colour

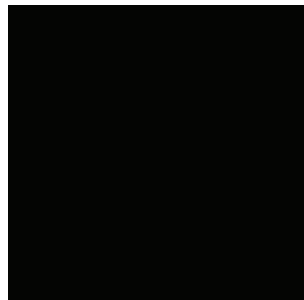
Hyperlink | Open Sans | 16 px - 24 px | # 096EB3

Style Guide - OANDA Logo Colour

OANDA logo



97D700



000000



FFFFFFFF



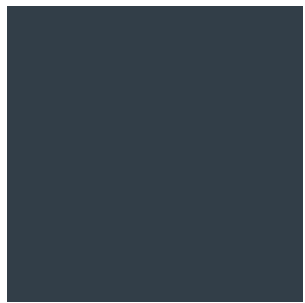
Style Guide - Digital Colour



0C95F3



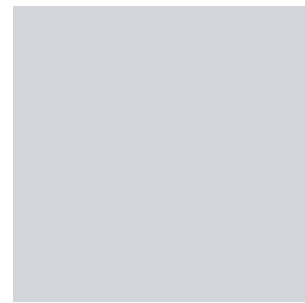
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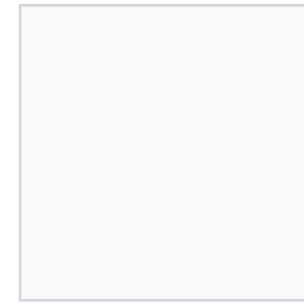
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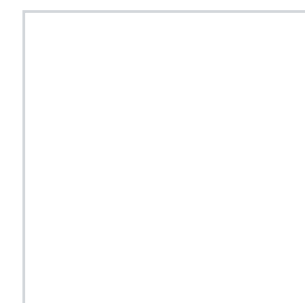
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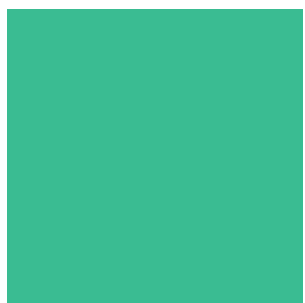
D2D6DA



F7F8F9



FFFFFFFF



#21CE99



21CE99
0C95F3